

Dates to remember

August 13, 2:00 p.m.	Geek the Library, Informational Webinar 2
August 15, 1:00 p.m.	Get Your Plan On! Introduction to Library Strategic Planning Webinar
August 15, 5:00 p.m.	Closing date for submission of the Bibliostat Collect/Public Library Survey
August 21, 2:00 p.m.	Get Your Geek On: Geek the Library in WV
August 22, 9:00 a.m.	Intensive Collection Management Workshop (Two-day event)
August 26, 2:00 p.m.	Get Ready for the AHCA
September 3, 2:00 p.m.	Get Ready for the AHCA
October 9–11	WV Library Association Annual Conference Shepherdstown, WV. The deadline for

Reminder: Within thirty (30) days of a board meeting, affiliate libraries should send their approved meeting minutes to the service center. Service centers and designate libraries should send all approved meeting minutes directly to [Susan P. Hoskins, WVLC, Planning and Programs Consultant/State Data Coordinator](#). For more infor-

Two more libraries go Geek

Two more libraries have signed up for Geek the Library, the campaign that promotes the value of libraries in the community. The new libraries are:

- Boone Madison - Madison, WV
- Tyler County PL - Middlebourne, WV

WVLC is encouraging all libraries to sign up for the free program, which will provide promotional materials and guidance. Standing united, we can promote the value of libraries and how individuals can help the local one in the neighborhood. [Visit get.geekthelibrary.org](http://get.geekthelibrary.org) to join Geek the Library. [Geek the Library Training](#) is also available in August.

Group discounts for literacy tools

As part of its commitment to working closely with public libraries, [AWE, Inc.](#) is coordinating with the West Virginia Library Commission to offer a multi-state special group purchase, October 1 through November 15. The multi-state group special is available to all public libraries in WV. The special includes both the **Early Literacy Station™** and **AfterSchool Edge™**. All libraries that participate in this special offer will receive a volume discount price based upon the total number of Early Literacy Station and AfterSchool Edge units purchased.

The Early Literacy Station™ (ELS) is a dynamic all-in-one digital learning solution for early learners, ages 2-8. It is available in English and Bilingual Spanish. The AfterSchool Edge is designed for children 6-12. The educational software programs on each product span seven curricular areas. The educational titles are pre-loaded on the computer as part of a complete solution that features engaging graphics, intuitive menus, usage tracking, and administrative functions. No Internet connection is required to use either of these products.

Each library's individual order will be added to a cumulative quantity ordered within the designated time frame of October 1 – November 15, 2013. And each library will be invoiced individually.

Product	Quantity	Regular Price	Special Rate
Early Literacy Station or AfterSchool Edge	1 - 199 units	\$3,937	\$2,678
Early Literacy Station or AfterSchool Edge	200 + units	\$3,937	\$2,499
Early Literacy Station – Bilingual Spanish	1 – 199 units	\$4,187	\$2,848
Early Literacy Station – Bilingual Spanish	200 + units	\$4,187	\$2,650

Please note:

- Pricing includes an all-in-one touch-screen platform, colored keyboard, child-sized mouse and three-year hardware warranty and software upgrades. Customers can also select from a number of options including extended warranties, printer, headphones, and other accessories. Please contact AWE for prices.
- AWE also offers a variety of Professional Development training services.

Please contact your local AWE sales rep to place your order as part of this special offer: Dennean Handfield, Senior Account Executive, AWE, Inc., 267-257-7589, handfieldd@awelearning.com.

Send in your pictures for '60 ways to use your library card'



The American Library Association's **@ The Library** project is now updating "[60 Ways to Use Your Library Card](#)," a slideshow created for Library Card Sign-up Month. The success of the project last year (over 230,000 page views) was largely due to the great pictures that libraries sent in, so ALA is asking for your help again.

This year ALA wants to emphasize community engagement and e-books in libraries. ALA welcomes all photos, but they have a particular need for images of patrons using e-readers and events of all sorts including, friends of the library events, fundraisers and civic engagement events.

ALA will make sure to credit your library and/or the photographer. Please send photos to [Jan Carmichael, Web Coordinator](#), Public Information Office, American Library Association, 1-800-545-2433, ext. 5041.

Chicago Bulls' Luol Deng named Honorary Chair of Library Card Sign-up Month

This September, Chicago Bulls two-time NBA All Star Luol Deng will encourage children to get the most important school supply of all: A library card.

As the Honorary Chair of Library Card Sign-up Month, Luol Deng has donated his image to a print and digital public service announcement (PSA). ALA will place the PSA in magazines and on websites to remind parents and educators that a library card is a key tool in achieving academic success.

A native of the Sudan, Deng has won the NBA's sportsmanship award for the player who best exemplifies ethical behavior, fair play and integrity on the court. In 2008, Deng was honored with the UN Refugee Agency's Humanitarian of the Year Award for his efforts to bring education and sports to millions of displaced children.

Librarians looking to promote Library Card Sign-up Month locally can [download the PSA](#). Free customization is available.

In addition to the PSA, [sample media tools are now available](#) to remind the public of all the resources available for free with a library card. Tools include audio PSAs, a sample press release, proclamation and PSA scripts.

Library Card Sign-up Month is a time when libraries across the country remind parents that a library card is the most important school supply of all. Thousands of public and school libraries join together each fall in a national effort to ensure every child signs up for their own library card.

Scouts aloud

By Myra Ziegler, Director, Summers County Public Library

"Be Prepared!" may be the Boy Scout's most famous motto but "Do a good turn every day" is their slogan and those of us who live within 50 miles of the Summit, site of the 2013 Jamboree that just wrapped up in Oak Hill, WV certainly were witnesses and beneficiaries of this slogan in action.

"The smartest card in my wallet? It's a library card."

LUOL DENG

Two-time NBA all star of the Chicago Bulls, Deng has won the NBA's Sportsmanship Award and is respected for his work on behalf of the Lost Boys of Sudan and other refugees. Visit [luoldeng.com](#).

SEPTEMBER IS LIBRARY CARD SIGN-UP MONTH

Visit your library today. It is a community hub of activity. A library card grants access to books, e-books, computers, homework help, assistance with resumes and job searches, adult education courses, music, movies and more.

For more information, visit [atyourlibrary.org](#)

ALA American Library Association

Library Champions

@your library

It all started in January of 2012. Non-profits, service organizations, churches, etc. were encouraged to apply for a troop of Boy Scouts to do a community service project while the Scouts were in the vicinity during the Jamboree. County commissions, cities, schools, parks, etc. came up with 350 projects that included landscaping, clearing hiking trails, etc. One of those projects was the Summers County Public Library's. Assistant Director, Deya Terrafranca, spearheaded the program in which the Scouts introduced Summer Reading Program participants to the activities needed to earn Merit Badges. Now, most Boy Scout Merit Badges require a lot of work so only a few requirements for each were included in the Library's program. The Badges chosen were Art, Backpacking, Citizenship in the Community, Fire Safety, Genealogy, Indian Lore, Plant Science, Railroading, and Reading (of course!). The program took place on Wednesday, July 17 from 10 am to 3 p.m. at the Memorial Building in Hinton (the Library doesn't have a big enough space!). Because of a delay with the bus, the Scouts had no time to get organized; they walked into a room full of kids and quite literally had two minutes to look over what they would be teaching. Talk about prepared!



The troop from Champagne, Illinois took charge and helped deliver one of the very best programs the library has had the pleasure to offer. Over 85 people attended and fun was had by all, including the scouts who very much appreciated participating in a community service project that took place in an air conditioned space - and that's the truth, Scouts honor!

United for Libraries now offering professional consultation services via Skype

[United for Libraries](#) is offering libraries, trustees and friends a budget-friendly alternative to on-site consulting – Skype sessions.

Groups of all sizes can receive professional consultation services via Skype at an affordable price. United for Libraries staff has more than 50 years of combined experience in the areas of library governance, advocacy, marketing, fundraising, Friends development, establishing a social media presence, strategic planning, conflict resolution and more.

Rachel Ziegler, director of Plainfield-Guilford Township (Ind.) Public Library, recently coordinated a Skype session for her library's trustees with United for Libraries director Sally Gardner Reed. "My trustees really enjoyed hearing about advocacy from Sally," said Ziegler. "It definitely sparked positive discussion and ideas!"

In addition, United for Libraries board members can provide professional expertise in academic friends group development, board recruitment, financial management and more. Pricing includes the Skype session, along with specialized handouts and up to 30 minutes of consultation with the convener prior to the event. If you have Skype capabilities and are interested in learning more, contact United for Libraries at (800) 545-2433, ext. 2161 or email united@ala.org.

Igeekbarbecue



geekthelibrary.org

Libraries complete Bibliostat

By Susan P. Hoskins, Planning and Programs Consultant/State Data Coordinator, WVLC

I would like to send a *special thank you and congratulations* to the first ten libraries to complete the Annual Bibliostat Collect Public Library Survey. They will receive a selection of children's books, as well as the Shirley Smith Award.

In order of submission:

- | | |
|-----------------------------------|------------------------------------|
| 1. Shepherdstown Public Library | 6. Taylor County Public Library |
| 2. Southern Area Public Library | 7. Swaney Memorial Public Library |
| 3. Alderson Public Library | 8. Hampshire County Public Library |
| 4. Elkins-Randolph Public Library | 9. Hardy County Public Library |
| 5. Gassaway Public Library | 10. Upshur County Public Library |

Congratulations to all of the libraries that have completed their Bibliostat Collect Public Library Survey so far:

Shirley Smith Award—Survey submitted by 12 noon July 29, 2013

- | | |
|----------------------------------|-----------------------------------|
| • Alderson Public Library | • Bridgeport Public Library |
| • Capon Bridge Public Library | • Cowen Public Library |
| • Craigsville Public Library | • Elkins-Randolph Public Library |
| • Five Rivers Public Library | • Gassaway Public Library |
| • Greenbrier Public Library | • Hampshire County Public Library |
| • Hardy County Public Library | • Helvetia Public Library |
| • Lynn Murray Public Library | • Monroe County Public Library |
| • Nutter Fort Public Library | • Piedmont Public Library |
| • Raleigh County Public Library | • Richwood Public Library |
| • Roane County Public Library | • Shepherdstown Public Library |
| • South Jefferson Public Library | • Southern Area Public Library |
| • Swaney Memorial Public Library | • Taylor County Public Library |
| • Upshur County Public Library | • Webster-Addison Public Library |

A heartfelt thank you to everyone for participating in the Annual Bibliostat Collect Public Library Survey! No matter how much you've completed at this point, your contribution is greatly appreciated!

WV libraries in the news

- **Princeton Public Library announces new director.** The [Princeton Public Library](#) Board of Directors announced the appointment of Brittany Rothausen to the position of Library Director. Effective August 1, Ms. Rothausen will assume the position vacated by retiring Director, David Shumate. [Read more at WVVA.com.](#)

- **Unearthed at WVU Libraries: Stories you've never been told from West Virginia's attic.** While he is surrounded by words, John Cuthbert has numbers on his mind. 30: The dollar amount of Stonewall Jackson's last purchase – a lifetime membership in a Bible society. [Read more at The Fayette Tribute.](#)
- **'E-bookmobile' to help usher in e-books at Brooke library.** A bookmobile will help usher in the availability of e-books at the Brooke County Public Library though, as one might expect, it won't be a bookmobile like those of the past . . . It will contain a variety of e-readers to demonstrate . . . how [patrons] may access an assortment of books, videos and music from their homes using their library cards. The 74-foot 18-wheel tractor trailer will be at the Brooke County Library, which is at 945 Main St., from noon to 6 p.m. Aug. 14 and 11 a.m. to 4 p.m. Aug. 15. [Read more at The Weirton Daily Times.](#)
- **West Virginia poet laureate to speak at Clyde library.** Marc Harshman, author, poet and storyteller, will make a special presentation at 10 a.m. Saturday, August 10, in the Clyde Public Library's reading room. Harshman will talk about the pleasures of reading and writing to young and old alike. He was appointed the Poet Laureate of West Virginia in 2012, in recognition of his work in both poetry and children's books. [Read more at The News Messenger.](#)

Library 2.013 Worldwide Virtual Conference in October

The dates are set for the [Library 2.013 Worldwide Virtual Conference](#). The third annual global conversation about the future of libraries is scheduled for **October 18-19, 2013**. The conference will once again be held entirely online around the clock in multiple languages and time zones. Everyone is invited to participate in this FREE forum designed to foster collaboration and knowledge sharing among information professionals worldwide.

To be kept informed of the latest conference news and updates, please [join the Library 2.0 network](#). You do not need to join this network to attend, but doing so will also allow you to correspond with the presenters and other members, and to comment on sessions and discussions.



ALCTS Web Course: Fundamentals of Preservation

September 9 – October 4, 2013

The ALCTS Web Course, Fundamentals of Preservation, is a four-week online course that introduces participants to the principles, policies and practices of preservation in libraries and archives. The course is designed to inform all staff, across divisions and departments and at all levels of responsibility. It provides tools to begin extending the useful life of library collections.

Course components:

- Preservation as a formal library function, and how it reflects and supports the institutional mission
- The primary role of preventive care, including good storage conditions, emergency planning, and careful handling of collections
- The history and manufacture of physical formats and how this impacts on preservation options

- Standard methods of care and repair, as well as reformatting options
- Challenges in preserving digital content and what the implications are for the future of scholarship

The course is designed to inform all staff, across divisions and departments and at all levels of responsibility. It provides tools to begin extending the useful life of library collections.

Registration is \$109 ALCTS members and \$129 non-members.

For more information and registration, [visit the ALA website](#). For questions about registration, contact ALA Registration by calling 1-800-545-2433 and press 5 or email registration@ala.org. For all other questions or comments related to the web courses, contact Julie Reese, ALCTS Events Manager at 1-800-545-2433, ext. 5034 or alctsce@ala.org.

EBSCO update

EBSCO is giving the Points of View Reference Center a makeover and adding new content to the database. Key upgrades include:

- 61 new topics, bringing the total number of topics to 343. Each topic includes four essays (Overview, Point, Counterpoint, and Guide to Critical Analysis) written by subject experts.
- Revised navigation with topic trees
- Topical landing page and detailed record format
- Access to Curriculum Standards benchmarks

Note that a [presentation is available](#) via Dropbox that summarizes the updates and includes samples of the new look.

Two training dates have been set up so users can get up to speed with the updates:

- Wednesday, August 7, at 10:00 a.m. EST. [Click here to register](#)
- Tuesday, August 13, at 11:00 a.m. EST. [Click here to register](#)

Updated information is available on [EBSCO's website](#). You can also subscribe to the [EBSCO support news RSS feed](#).

Also, don't forget these tools to help market the Points of View Reference Center:

- [Customized Points of View Reference Center™ Poster \[Word\]](#)
- [Customized Points of View Reference Center™ Flyer \[Word\]](#)



New bookmarks available

New WVInfoDepot.org bookmarks have arrived. If you need a supply of bookmarks, please [email us](#).

Marketing tools and training available

WVINFODEPOT.ORG offers tools to assist you in marketing the available databases; instruction for the databases is also available. Please visit the [Promotional Materials](#) website to download graphics and guides to print on your own.

WVLC has handouts, bookmarks, rack cards and other promo tools for the [LearningExpress Library](#) and [Job and Career Accelerator](#) that we will distribute to requesting libraries. For more information, contact [Susan Hayden](#).

EBSCO has promised a HUGE shipment of bookmarks and other marketing materials. We will announce the availability of these items in the coming weeks. For more information, please contact [John Paul Myrick](#).

WVLC will offer training in use of the WVINFODEPOT.ORG databases at no charge to West Virginia library, college and school personnel. WVLC training programs cover everything from the basics to integrating WVINFODEPOT.ORG databases into your curriculum. To schedule training, please contact [John Paul Myrick](#). All databases provide tutorials and online help screens.

Blog for the 'M' word

Note [The 'M' Word – Marketing Libraries](#), a free blog for people interested in marketing libraries. (When you visit the site, be sure to scroll to the bottom and see the long list of library-related blogs.) The site is sponsored by Kathy Dempsey, editor of the [Marketing Library Services](#) newsletter.

Steel microfilm cabinets

The Ohio County Public Library has six four-drawer and four two-drawer microfilm cabinets that are free of charge to any library that is interested. All cabinets are in good working order. The cabinets do not lock. The receiving library would be responsible for picking up the cabinets at OCPL. Please contact [Dottie Thomas, Director](#) if you are interested in the cabinets.

Library Lookout

Published biweekly by the
Library Development Division

West Virginia Library Commission

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The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein.

Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.

